

Interdisciplinarity in Smart Sustainable City Education: Exploring Educational Offerings and Competencies Worldwide

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Abstract

More and more higher education institutions are offering specialized study programs for current and future managers of Smart Sustainable Cities (SSCs). In the process, they try to reconcile the interdisciplinary nature of such studies, covering at least the technical and social aspects of SSC management, with their own traditionally discipline-based organization. However, there is little guidance on how such interdisciplinarity should be introduced. In order to address this gap, this paper identifies 87 SSC-related study programs from around the world and analyzes their disciplinary and interdisciplinary coverage. The analysis classifies programs and competencies, the former using text mining and clustering algorithms, the latter using Bloom's taxonomy and correlation analysis.

1. Introduction

Many countries around the world are currently putting digital technology at the service of urbanization and sustainability, and transforming traditional cities into Smart and Sustainable Cities (SSCs) [1]–[4]. In line with this trend, city managers have to manage technological, organizational and social innovation in public service delivery processes [5]–[8]. To this end, they employ modern methods and practices of public administration that cover changes caused by disruptive technologies to the structures, processes, management and services offered by public organizations [9], [10]. Due to their complexity and to ensure sustainable growth, SSCs require the integration of technological, urban, social, economic and environmental issues [11].

Such integration takes place within the SSC discipline, which is defined as “a collection of research methods and communication norms shared among a group of scholars (planners, engineers, architects, computer scientists, data scientists, ICT experts, etc.) with interest in city development” [12, p. 76]. The discipline requires integrating at least two approaches: technical including digital technology, engineering and

data analysis [13]–[16] and non-technical including social sciences [17], management and environmental science [18]–[22]. Besides, urban sustainability calls for the use of varied academic disciplines and the application of critical and reflective thinking crossing disciplinary boundaries to deal with the SSC challenges [23]. A spectrum of disciplines is used to address problems associated with digital technology use in the transition towards sustainable urban development [23].

The training of future urban managers prompts many Higher Education Institutions (HEIs) to propose study programs able to provide a holistic understanding of the technological, urban, environmental and societal surroundings and facilitate the transition of cities into SSCs. Consequently, more and more universities are building education strategies, programs, and courses for SSCs. However, despite the growing importance of such education, there is little guidance on how to identify competencies that SSC education should target, and balance disciplinary and interdisciplinary contributions that are required to build such competencies.

In order to address this gap, this study examines four main questions: 1) What is the current educational offer of the SSC study programs around the world? 2) What are the common and diverging aspects of such programs? 3) What competencies are targeted by such programs? 4) How to structure such competencies to ease future development of the SSC study programs?

To address these questions and in line with the CBE (Competency-Based Education) approach, we identified and analyzed 87 programs, their objectives, content, duration and competencies, i.e. knowledge and skills. Uncovering the disciplinary and interdisciplinary nature of such programs was our particular interest. The classification of programs into disciplinary categories was conducted using text mining and k-means clustering algorithms. The classification of competencies was done using Bloom's taxonomy [23], [24] supplemented by the correlation analysis. As a result, we obtained the distribution of knowledge areas and skills among the programs, as evidence of their interdisciplinarity.

The remainder of this paper is organized as follows. Section 2 provides a theoretical background and the results of the literature analysis on SSC education. Subsequently, Section 3 describes the methodology adopted in this study, Section 4 presents the results, Section 5 conducts a discussion of these results, and Section 6 offers some conclusions.

2. Background

This section aims to provide a background for this study based on the relevant literature review. The background covers competency-based education (Section 2.1), education for SSCs (Section 2.2), interdisciplinarity in SSC education (Section 2.3) and summary (Section 2.4).

2.1. Competency-Based Education

The academic debate on education programs is primarily focused on the learning outcomes – what students need to know, what activity can demonstrate that knowledge, and what attitudes are being shaped during the education process. The learning outcomes are the basis for the CBE approach, the outcome-oriented learning measured by the student's demonstration of the competencies achieved rather than by the number of contact hours between teachers and students. In this paper, CBE helps develop standardized study programs on SSCs. The term “competency” has many definitions: a combination of knowledge, skills, attitudes and behaviors [25], [26], “an underlying characteristic of a person which results in effective and/or superior performance in a job” [27, p. 97] or “a functionally linked complex of knowledge, skills, and attitudes that enable successful task performance solving” [28], [29]. In this paper, we adopt the last definition.

Among educational theories, Bloom's taxonomy [24], [25] stands out as a widely recognized model for learning outcomes. According to the taxonomy [25], learning can be cognitive, affective or psychomotor. This study addresses the cognitive domain only, which includes knowledge and intellectual skills. The domain consists of six categories of skills [25]: 1) remembering – the ability to remember facts, methods and models; 2) understanding – the ability to explain and interpret concepts, terms and definitions, and to compare them based on remembered information; 3) applying – the ability to use the information to solve known problems by choosing defined solutions; 4) analyzing – the ability to recognize and relate information to solve problems; 5) evaluating – the ability to assess information according to given criteria, and create own criteria; and 6) creating – the ability to identify and match various elements to create new information and solve problems.

2.2. Education for SSCs

The majority of the explored research that analyses SSC study programs and their competencies focus on education for sustainability [30]–[34] or are oriented on analyzing individual bachelor's or master's programs [31], [35]. However, such research rarely touches upon the smartness dimension [36], which is the cornerstone of SSCs. According to UNESCO [37, p. 9], education for sustainable development: converges the Sustainable Development agendas; addresses the environmental, societal and economic dimensions of sustainability; increases stakeholder and local engagement; promotes the whole-institution approach; engages formal, non-formal and informal education; is interdisciplinary; uses a variety of pedagogical and activating methods. This observation is in line with [30], [35], [36], [38].

The literature identifies several competencies required to lead SSC implementations, such as: making visionary and strategic decisions; performing sectoral planning and securing resources; managing the SSC ecosystem; designing and executing SSC projects in this ecosystem; and designing, implementing and managing technical systems that run SSC operations [9], [10], [27], [39]. However, the absence of a universal approach to curriculum formulation encourages the development of a common basis in the sustainability field that should be reflected in the teaching content [31], [32].

Attempts to systematize the SSC scientific area to inform future SSC practice resulted in the identification of the following key topics to teach [20], [23], [33], [40]: systems thinking education, urban analytics, situation modelling, in-depth understanding of the urban and environmental sustainability, and monitoring and planning for SSCs. Citizen education is also crucial for stakeholder engagement to support sustainable urban change [41]. Cognitive and non-cognitive competencies for sustainability, among others, are investigated in [19], [34], [42], [43], while [44] describes the evaluation of university programs to work with smart city services.

2.3. Interdisciplinary in SSC education

Interdisciplinarity means a discipline located between and among many other disciplines and “closely linked to them” [45]. This concept naturally arises when attempting to solve complex problems. Interdisciplinary ways of working integrate different solutions and modes of working [46], [47]. Located at the intersection of several subject areas, interdisciplinary training creates the “third space” where meeting different perspectives causes co-construction of learning [48], [49]. This space is often realized in overarching thematic areas such as sustainability, urban planning, big data analytics, etc., where different disciplines meet to create joint complex



solutions, products, or explanations of the world [50]. Modern interdisciplinary education should reflect the knowledge and practice accepted in the professional world and concrete specializations in particular [51]. In this professional world, most parameters are unknown, apart from a toolbox of problem-solving methods.

The creation of interdisciplinary programs also involves building flexible and adaptive skills and competencies that consider the complex nature of the tasks. A framework of interdisciplinary competencies, where each competency complements and is based on others, and where the boundaries between competencies are overlapping and blurred, is offered in [38]. The framework consists of three types of competencies [52]: 1) analytical, such as structuring problems, strategic choice and critical thinking; 2) technical, such as technological, environmental, spatial, economic and design skills; and 3) socio-political, such as conflict resolution, negotiation and communication. In order to support the formation of these competencies, attention should be paid to the importance of interaction between theory and practice as a source of empirical data and insights [53], and to experimental learning [52], [54].

3. Methodology

This section aims to describe the research methodology adopted in the current study. The section presents research questions in Section 3.1, the selection method of the SSC study programs in Section 3.2, and how the selected programs were analyzed in Section 3.3.

3.1. Research questions

This paper aims to understand the nature of interdisciplinarity in existing SSC study programs from around the world, and to develop recommendations on how such programs should introduce interdisciplinarity. To this end, we adopted five research questions to guide this study: R1) What are the SSC study programs? R2) What fields of study are the SSC study programs covering? R3) What competencies (knowledge and skills) characterize each cluster of the SSC study programs? R4) How are the SSC competencies grouped into categories? R5) How to determine the nature of the interdisciplinarity of the SSC study programs?

3.2. Program selection

The search for the SSC study programs was informed by previous research of the study programs within the emerging sustainability field [24]. Two sets of search criteria were used. First, we defined the keywords that characterize two dimensions of SSC:

sustainability – environmental, social, economic and institutional [31] and smartness – mobility, living, environment, economy and governance [32]. These keywords were searched in the titles and descriptions of the programs. Second, we defined the keywords that characterize program levels. Three levels were targeted: a supplementary level where the learners improve their knowledge and skills through, e.g. Massive Open Online Courses; a proficiency (or bachelor degree) level where the learners acquire knowledge and skills and show reliable performance in applying them; and a mastery (or master degree) level where the learners learn to perform the acquired skills intuitively [33].

Having selected the programs for inclusion in the study, we compiled a database with information derived from their web pages: title, objectives, description, host, skill progression, languages, duration, prerequisites, competencies, classes and modules. By the term “program” we refer to university degree programs at the bachelor or master level, consisting of several modules and classes, lasting 6-6.5 or 1-2 semesters respectively. By the term “course” we refer to short term (4-8 weeks) programs, mostly online, providing course completion certificates. In the paper, we also use the term “study programs” that combines both of these concepts.

3.3. Program analysis

The analysis of the identified study programs was carried out in six stages described as follows.

First, to determine what fields of study the study programs are covering, we performed clustering. To this end, we applied text pre-processing, Latent Semantic Analysis, Cosine similarity, Elbow and Gap Statistic Methods and the k-means clustering algorithms to the program titles. To expand the analysis, three experts iteratively reviewed and refined the results against program objectives, descriptions and modules. As a result, six SSC study programs clusters were identified.

Second, to align knowledge areas contained in the program descriptions with the cognitive levels of Bloom’s taxonomy, we carried out two steps. In the first step, text mining using the POS Tagger and n-grams search for the verbs “know” and “understand” (the first two levels of the Bloom’s taxonomy) were applied to program descriptions. In the second step, by contextual coding through an iterative review, three experts extracted additional knowledge areas. We excluded the knowledge areas that appeared in a cluster only once. As a result, 27 knowledge areas were encoded.

Third, the experts grouped the knowledge areas into categories, producing four knowledge area types.

Fourth, the procedure in the second step was reapplied to the verbs “apply”, “analyze”, “evaluate”

and “create” which represent the next four levels of the Bloom’s taxonomy. As a result, 44 skills were encoded.

Fifth, all obtained skills were grouped into four categories using experts’ evaluation.

Sixth, in-depth statistical analysis was conducted of the study program structures to reveal the presence of patterns; for instance, the distribution of knowledge areas and skills across program clusters.

4. Results

This section aims at presenting the main results of this study. The results include the analysis of the SSC study programs (Section 4.1), the clusters of the SSC study programs (Section 4.2) and the competencies developed by such programs (Section 4.3).

4.1. SSC study programs

This section provides an answer to the research question R1: What are the SSC study programs?

In total, we identified 20 courses and 67 programs – 9 bachelor and 58 master from Europe (51 programs and 6 courses), North America (6 programs and 5 courses), Asia (4 programs and 3 courses), South Africa (2 programs), Australia (4 programs), and six online courses delivered via EdX, Coursera, and MOOCs. We only assessed the courses lasting for at least 4 weeks, 100 hours, one semester. The full list of the analyzed programs is part of the supplementary material¹.

4.2. SSC study programs clusters

This section answers the question R2: What fields of study are the SSC study programs covering?

We identified six clusters to represent such fields of study: 1) Sustainability Management, 2) Sustainable Urban Development, 3) Environmental Engineering, 4) Data-Driven and Smart Cities, 5) Urban Design, and 6) Sustainable Cities. Each cluster covers specific, non-repetitive content and contains study programs at three levels: supplementary, bachelor and master. Table 1 present the fields of study, in the form of word clouds, for all six clusters. The clusters are described as follows, covering content, levels and objectives:

1) *Sustainability Management*. *Content*: economic, social and environmental sustainability; sustainability management through Corporate Social Responsibility; policy development and evaluation for Sustainable Development Goals; sustainable innovation. *Levels*: 69% master programs, 19% bachelor programs, 12%

courses. *Objectives*: to equip students with the competencies required in the Smart City ecosystem, including managing change across the environmental, social and governance dimensions.

2) *Sustainable Urban Development*. *Content*: planning and practical skills to create more livable, sustainable and equitable cities; understanding of multidisciplinary expertise of the social and technical issues related to urban problems. *Levels*: 50% master programs, 31% bachelor programs and 19% courses. *Objectives*: to equip students with the competencies to address various issues related to urban development.

3) *Urban Systems Engineering*. *Content*: non-technical aspects of planning, designing, realizing and maintaining urban systems; the latest technology use to develop smart urban solutions; knowledge of electrical and electronic engineering, telecommunication and computer and software engineering with a focus on renewable resources, power grids, mobility systems, and sustainable urban development. *Levels*: 78% master programs, 5% bachelor programs, 17% courses. *Objectives*: to teach competencies covering problems and technical aspects of sustainable urban systems, and tools for modelling and optimization of urban systems to achieve sustainability and economic efficiency.

4) *Data-Driven and Smart Cities*. *Content*: urban analytics, design, smart city, urban infrastructures and safety; data analysis techniques of large-scale temporal data such as GPS vehicular data, mobile phone data, social network data, etc.; ethics and justice concerning privacy and equitable access to data. *Levels*: 67% master programs, 6% bachelor programs, 27% courses. *Objectives*: to teach students technological and socioeconomic approaches to urban challenges and how digital technology and particularly the Internet of Things help utilize legacy infrastructure and services.

5) *Urban Design*. *Content*: designing sustainable and resilient cities; running urban development projects focused on environmental sustainability. *Levels*: 83% master programs, 8% bachelor programs, 9% courses. *Objectives*: to equip students with competencies to design – model, visualize, image, and map – urban solutions in their historical and socioeconomic contexts.

6) *Sustainable Cities*. *Content*: sustainable cities; energy, transport, water, waste and other systems; designing sustainable urban communities; developing integrated solutions for economic, environmental and social problems. *Levels*: 44% master programs and 56% courses. *Objectives*: to understand urban challenges, including poverty, unemployment, housing, energy systems and transport networks, and how to use digital technologies to build sustainable cities.

¹ [Smart Sustainable Cities Study Programs](#)

Table 3. SSC skill categories

Skill categories	Assigned Skills				Object of cognition
	Cognitive levels				
	Apply	Analyze	Evaluate	Create	
Governance and Urban Transformation	x	x	x	x	business strategy, urban development
	x				operations and management
	x		x		sustainability and social marketing, sustainable supply chain management, project management
	x		x	x	entrepreneurship, consultancy
	x	x	x		governance, transition management
		x		x	city strategy
		x	x		institutions, ethics
	x	x			citizens needs
	x	x		x	improvements in urban living
		x			cultural context
Innovation and Urban Systems	x			x	design innovation
	x	x	x	x	planning innovation, policy innovation, urban energy systems, urban water management, urban waste management, environmental sustainability, sustainable city, social sustainability
	x	x		x	technology innovation
	x	x		x	urban infrastructure systems, urban mobility systems
		x		x	smart urban systems
Sustainability	x	x	x		socio-economic context
	x	x	x	x	co-creation, economic sustainability
	x			x	renewable products & services
	x	x			health sustainable
		x		x	architecture
		x			political context
Technology and Urban Analytics	x	x			modelling, spatial analysis & cartographic visualization
	x	x	x		big data, urban data, urban analytics, statistics & analytical tools
	x		x		programming
	x	x			Mathematics

Figure 1 demonstrates the main differences in the coverage of knowledge and skills by different SSC clusters, namely: 1) the study programs that require the most knowledge areas are in the Data-Driven and Smart Cities cluster; 2) the most balanced programs in terms

of skills and knowledge are in the Sustainable Cities cluster; 3) other clusters are skill-oriented, they have between two and three times more skills than they cover the knowledge areas.

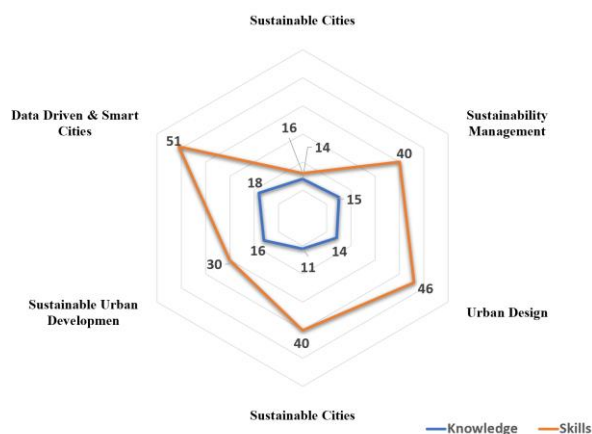


Figure 1. Coverage of the knowledge areas and skills by the SSC study program clusters

We now answer the research question R5: How to determine the nature of interdisciplinarity of the SSC study programs? To this end, we determine the distribution of the categories of competencies across the program clusters. The correlation coefficients calculated between the categories is depicted in Figure 2. The analysis uncovered two trends in the nature of the distribution across the categories.

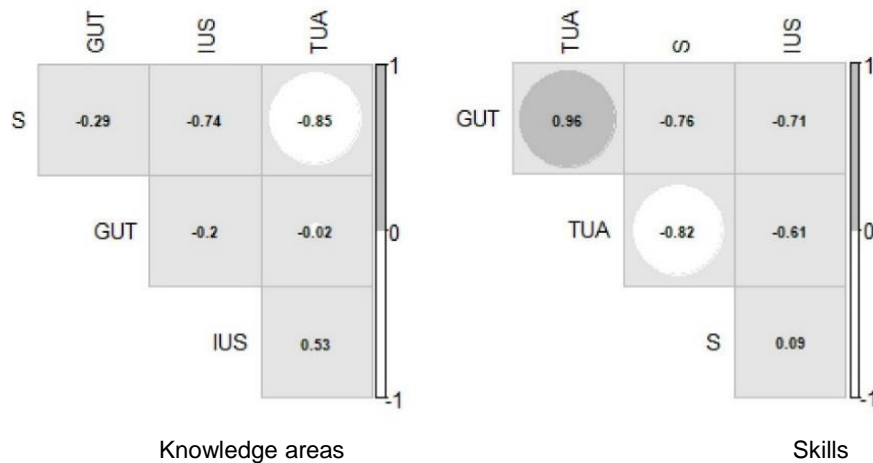
First, it is possible to simultaneously reduce the requirements to build knowledge in the Sustainability category and increase requirements to build knowledge in the Technology and Urban Analytics category. The correlation coefficients between the Sustainability category and the Technology and Urban Analytics category is equal to -0.85 at the 0.01 significance level.

Second, it is possible to simultaneously reduce the requirements to build skills in the Sustainability category and increase the requirements to build skills in the Governance and Urban Transformation category and the Technology and Urban Analytics category. The correlation coefficients between Sustainability and Governance and Urban Transformation is -0.96, and between Sustainability and Technology and Urban Analytics is -0.82 at the 0.01 significance level.

Besides, Figure 3 depicts the distribution of the competency categories across the SSC study program clusters, providing evidence of the interdisciplinary nature of the programs. The figure demonstrates that the categories are closely linked to each other, intended to build specific sets of the SSC competencies.

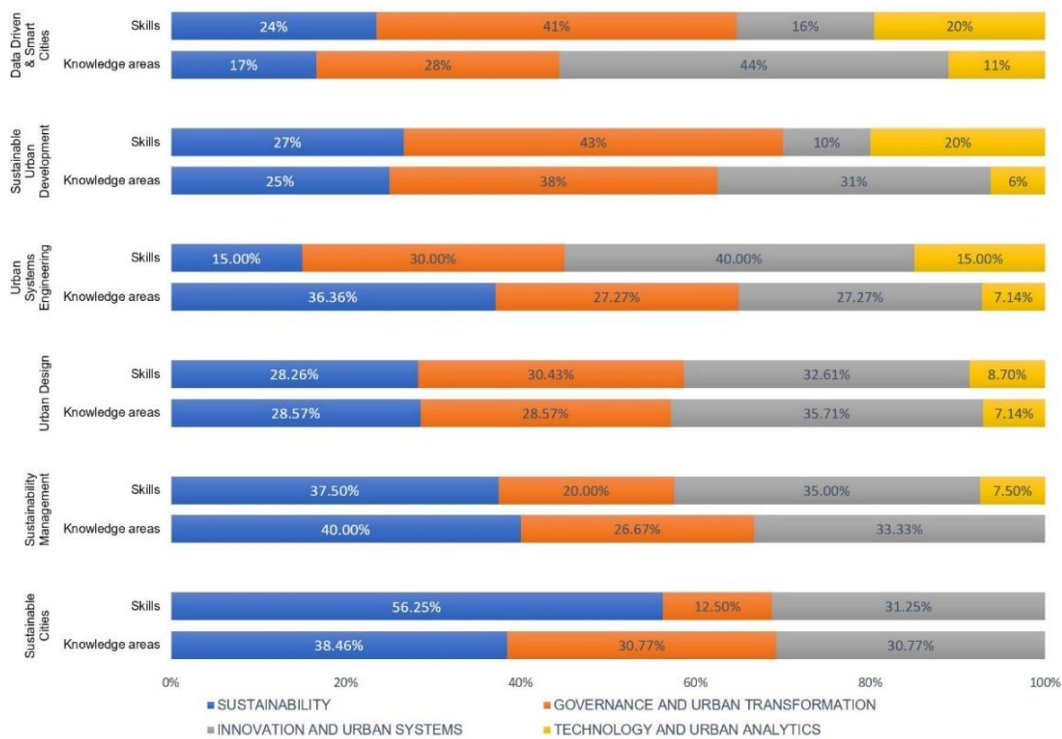


Figure 2. Correction coefficients between competency categories among the SSC study programs



Legend: Sustainability (S), Governance and Urban Transformation (GUT), Innovation and Urban Systems (IUS), Technology and Urban Analytics (TUA)

Figure 3. Distribution of the competency categories across the SSC program clusters



5. Discussion

Creating an SSC study program demands flexibility since it is associated with the use of transversal competencies (knowledge and skills) across disciplines. Therefore, selected issues from different disciplines are combined within such programs into

different knowledge areas. As the SSC study programs are interdisciplinary, the key is the integration of various perspectives related to SSC. Furthermore, the integration of methods, techniques and theories relevant to different disciplines need to occur. In this context, we wish to discuss three further points highlighted by the findings of this study.

First, the findings reveal how the students of the SSC study programs should be able to transcend disciplinary boundaries, perceive SSC problems, and develop expertise on possible solutions and their consequences. These findings fall in line with [25], [35], [37] that support a “blended” approach toward the development of master courses, drawing from the richness and diversity of available content. Our study also revealed that the analyzed programs promote diverse learning environments that cover different dimensions of sustainability, exceed boundaries and involve learners in applying digital tools and methods of data analysis to smart urban development. The interaction with city and business administrators also equips students with the skills to act as change agents.

Second, in contrast to [33], our study adopts an interdisciplinary approach from the outset, searching for study programs related both to smartness and sustainability. With this approach, we are confident that our analysis reflects the essence of SSCs, and the results obtained cover the interdisciplinary structure of the SSC study programs explicitly. We also uncovered that, at this moment, there is little guidance on how to establish interdisciplinary SSC study programs. We failed to identify such guidance within the information technology, public administration, public management or urban management literature, in line with [31], [33]. Moreover, the variety of study fields indicates the lack of a universal definition of SSCs used by universities or city administrations [3], [23]. Overall, we confirm that the SSC study programs have not become an educational standard yet [31] and that there is a need for a framework that integrates urban administration, smartness and sustainability with SSC programs.

Third, one of the main distinguishing features of our study is the fact that the analyzed programs reflect the current offerings by HEIs at the bachelor, master and course levels. This provides a unique insight to the development of new SSC study programs: 1) when developing bachelor-level programs, it assures access to master-level competencies; 2) when developing master-level programs, it guarantees the provision of essential bachelor-level competencies to students who came to receive this degree from other fields of study; and 3) regardless of the types of study programs, the presence of online courses assures the coverage of the most popular areas and develops competencies that take into account current trends and market needs.

The main methodological contribution of this study is introducing guidance on SSC study program development. Since each cluster is built using an interdisciplinary approach, direct adoption is possible. Thus, we propose a systematic approach towards making new SSC study programs that guarantees both fields of study and interdisciplinary education [52].

This approach consists of the following steps: 1) develop a list of keywords that reflect the target field of study, objectives and content; 2) compare the field of study keywords to the cluster keywords in Table 1 to identify the target cluster; 3) get familiar with the knowledge area and skill categories in Tables 2 and 3; 4) Based on the proportions of the knowledge area and skill categories of the target cluster in Figure 3, develop a tailored SSC study program structure; 5) join together the target field of study keywords and the cluster’s keywords; 6) create new SSC study program objectives and content based on 4 and 5.

6. Conclusions

Interdisciplinary teaching and learning that integrates the issues of sustainability, smartness and urbanization is imperative for any SSC workforce. This paper adds to existing literature the analysis of interdisciplinary in the current SSC education programs offered by HEIs at the bachelor, master and supplementary levels. The analysis uncovered a rich set of SSC study programs from around the world and a unique set of competencies – knowledge and skills – delivered by such programs. The analysis also grouped the identified programs into major thematic clusters, and the identified competencies into categories and cognition levels according to Bloom’s taxonomy. Correlation between categories and the distribution of categories across clusters were also analyzed, providing additional insights into the findings.

The limitations of this research include a limited number of study programs analyzed, unequal coverage of the areas of knowledge and categories of skills in the identified program sample, and the reliance of the findings and insights on the sample.

Future research includes: analyzing a mismatch between SSC education offerings and the demand for SSC education captured by vacancy announcements; in-depth qualitative analysis of the study programs; and the development of a competency framework to contribute to foundation-building for SSC to become a professional, research and teaching discipline.

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